



## **COOKIE POLICY**

## Introduction

Aradel Holdings Plc values your Personal Data and we are committed to processing and safeguarding your personal information in line with all applicable laws including the Nigerian Data Protection Regulation (NDPR) 2019.

This Cookie Policy explains how we use cookies and the choices you have. Except as otherwise stated in this Policy, our [Data Privacy Policy](#) applies to how we process data via cookies.

By being on our website (clicking, navigating, or scrolling), you are consenting to our use of cookies in accordance with this policy. If you do not agree to our use of cookies, you can prevent the installation of cookies through the settings of your browser or not use our website at all. However, if you disable the use of cookies, this might cause some parts of this website not to function properly for you and it may impact your user experience on this site.

## What are Cookies?

Cookies are messages or small files that are placed on your web browser when you visit a website. They can be used to recognize a user, track their preferences, and improve their user experience using (e.g., location, IP address, time zone, currency, etc.)

## How and Why, We Use Cookies?

We use the following types of cookies on our website:

- **Essential Cookies:** These cookies are necessary for the functioning of our website and cannot be turned off in our systems. They are usually set in response to actions you take, such as setting your privacy preferences, logging in, or filling out forms.
- **Performance and Analytics Cookies:** These cookies allow us to analyze how visitors use our website and improve its performance. They help us understand which pages are the most and least popular and how visitors navigate the site.
- **Functionality Cookies:** These cookies enable enhanced website functionality and personalization, such as remembering your preferences and settings.
- **Targeting and Advertising Cookies:** These cookies may be set through our site by our advertising partners. They may be used to build a profile of your interests and show you relevant ads on other sites.

## How to Control Cookies

You can control and manage cookies in various ways. Most web browsers allow you to:

- Accept or reject cookies.
- Delete cookies.
- Block third-party cookies
- Set preferences for specific websites

Please note that if you disable cookies, some features of our website may not function properly.

## **Third-Party Cookies**

We may use third-party cookies, such as those from Google Analytics, to collect information about your use of our website for analytical purposes. These cookies are governed by the third party's privacy policies.

## **Changes to This Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review this policy periodically for any updates.

## **Contact Us**

If you have any questions or concerns about this Cookie Policy or our use of cookies, please contact us at [ict@aradel.com](mailto:ict@aradel.com)